



## FITCHBURG FESTIVAL OF SPEED PARTICIPANT GUIDE

The Fitchburg Festival of Speed has a little something for everyone including biking, running, live music, food, beer and fireworks. We're excited you'll be joining us! Learn more about the day's schedule on our [website](#) so you don't miss out on any of the live action throughout the day.

### EVENT DATE

Saturday, July 10th, 2021

### START TIMES

Fitchburg Family Pharmacy 25-Mile Ride - 7:30 AM  
Andy Nelesen Donor Dash 5K - 8:00 AM  
Masters 35+ 4/5 - 10:30 AM  
Masters 35+ 2/3 - 11:25 AM  
Masters 50+ 1-4 - 12:35 PM  
Juniors Under 14 - 1:35 PM  
Women's Cat 4/5 - 2:10 PM  
Junior Girls 15-18 - 2:10 PM  
Kid's Race - 2:40 PM  
Junior Boys 15-18 - 3:05 PM  
Men's Cat 4/5 - 3:40 PM  
Fixed Gear - 4:30 PM  
Men's Cat 3/4 - 5:00 PM  
Live Music - 5:00 PM - 9:00 PM  
Women's Pro 1/2/3 - 6:00 PM  
\$1,000 Mile - 7:00 PM  
Men's Pro 1/2/3 - 7:30 PM  
Fireworks - 9:00 PM

### LOCATION(S)

[Agora Pavillion](#)  
[5500 E Cheryl Parkway](#)  
[Fitchburg, WI 53711](#)

### PARKING

ARRIVE EARLY AS PARKING MAY BECOME CONGESTED.

There is limited parking at the Agora Pavillion. There will be street parking in and around the area.

### PACKET PICK-UP LOCATIONS AND TIMES

**PICKUP EARLY TO AVOID MORNING-OF LINES!**

*You MAY pick up someone else's packet! Please bring their QR code.*

**Early Packet Pick-Up**

Friday, July 9th, 2021

2:00 PM - 6:00 PM

[DexaFit Madison](#)

[376 Junction Rd.](#)

[Madison, WI 53717](#)

**Race Day Packet Pick-Up**

Saturday, July 10th, 2021

Opens at 6:00 AM

[Agora Pavillion](#)

[5500 E Cheryl Parkway](#)

[Fitchburg, WI 53711](#)

Packet Pick Up for each respective race will close 15 minutes before the listed start time of each event. See exact packet pick up times [here](#). **Anyone participating in Criterium events MUST bring proof of annual license or purchase a one-day permit.** You may also show proof on your phone from the USAC app. Athletes who do not bring/show proof of license must purchase a one-day license OR they will not be allowed to race. If you purchased the one-day license when you registered, your name will be on a list we have and you do not need to bring anything other than photo ID.

### COURSE INFORMATION & UPDATES

- [Fitchburg Family Pharmacy 25 Mile Bike Ride](#): A relaxed and family friendly bike ride taking you through Fitchburg, Paoli, Verona and back to the Agora Pavillion.
- [Andy Nelesen Donor Dash 5K](#): An out and back course that winds through Gunflint Park, DNR Service Center and back to the Agora Pavillion.
- [Criterium](#): A close looped format course going counterclockwise.
- [Kid's Fun Run](#): A 0.7 mile loop around the Agora Pavillion. Parents are able to join their kids!

### AID STATIONS & RESTROOMS

RESTROOMS WILL BE LOCATED NEAR THE BEER GARDEN.

- Fitchburg Family Pharmacy 25 Mile Bike Ride: Aid station provided in Paoli with water, gels, and Gatorade.
- Andy Nelesen Donor Dash 5k: Aid station will be located just past the halfway point with water.

### POST RACE PARTY

COME FOR THE EVENTS, BUT STAY FOR THE FUN!

All participants will receive two free beverages (beer for those 21 and older) courtesy of Hop Haus Brewing with additional beer, water, and soda available for purchase. Additionally, pulled pork and brats will be available for purchase. Live music from [The Mascot Theory](#) and [Frank Martin Busch and The Names](#) will take place from 5:00 PM - 9:00 PM. And make sure to stick around for fireworks at dusk!

PRODUCED BY:

